

CREATIVE LEADER

TEAM BUILDER

PLAYER/COACH

EDUCATION

University of Wisconsin-Madison

B.A. in Art (Graphic Design)

SKILLS

Expertise in design principles of layout, typography, color, and hierarchy

Expertise in Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat)

Creative direction

Interactive documents

Accessibility/ADA compliance

Team leadership and growth

Microsoft Office Suite

Illustration

AWARDS

2025 Hermes Creative Awards - Platinum

EXPERIENCE

DESIGN MANAGER

Dragonfly Editorial

Jan 2023
- Present

- » Lead and mentor a team of in-house and contract designers, providing creative direction, design review, and quality checks
- » Manage design of all internal integrated marketing materials, contributing to a 300+% increase in LinkedIn engagement
- » Design on-trend, award-winning collateral and campaigns for clients spanning industries from healthcare to nonprofit
- » Nurture relationships with clients, present design concepts, and ensure adherence to brand standards
- » Collaborate cross-departmentally to continually explore ways to improve processes and increase efficiency
- » Manage internal and project budgets

GRAPHICS TEAM LEAD

Kimley-Horn

Jul 2018
- Jan 2023

- » Led a team of nine designers, providing art direction, mentorship, coaching, and quality checks
- » Designed top-tier proposals for critical, multi-million dollar pursuits with high visibility in the Midwest region and firmwide
- » Trained and developed staff in both technical and soft skills; facilitated firmwide trainings for nearly 70 designers across the company
- » Oversaw the design team's workload and continuously evaluated and balanced the distribution of work based on skill sets, interests, and availability

SENIOR GRAPHIC DESIGNER

JLL

Mar 2015
- Jul 2018

- » Designed a broad range of marketing materials for two business lines across both print and digital channels
- » Provided art direction for larger-scale projects and mentored junior designers
- » Led technical trainings on Adobe programs and acted as a creative resource across the organization
- » Collaborated with partners to create strategic, unique pieces for business development initiatives
- » Created and edited vector graphics including maps, icons, infographics and site plans

GRAPHIC DESIGNER

JLL

Mar 2014
- Mar 2015

- » Implemented a new, modern design approach for commercial property marketing materials
- » Designed offering memorandums and print collateral for the Industrial Capital Markets team
- » Prepared files for print and coordinated with print vendors
- » Engaged photographers for commercial building photography

GRAPHIC DESIGNER

Scrip Companies

Oct 2011
- Mar 2014

- » Managed the design of all print projects, including catalogs, mailers, and ads, across five divisions
- » Designed and coded html emails and web banners for multiple divisions
- » Maintained photo library (shooting, editing, and filing images)
- » Coordinated print production with external vendors